

RETAIL

63,803
SALES

179,000
READERS

274,410
ONLINE

EveningTimes

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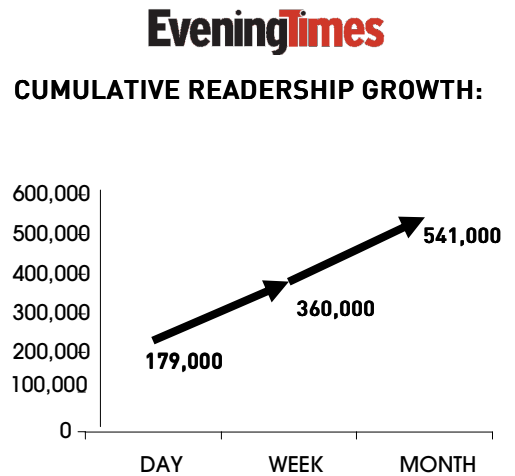
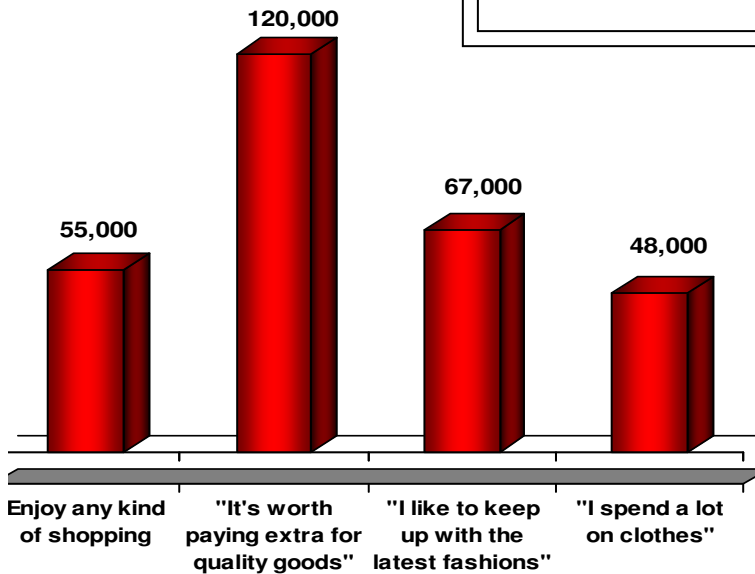
RETAIL

ON AVERAGE, EVENING TIMES READERS SPEND OVER
£800 PER YEAR ON CLOTHING*

**INCLUDES MENSWEAR, WOMEN'S WEAR, CHILDREN'S WEAR, OUTERWEAR, FOOTWEAR & ACCESSORIES*



- THE RIGHT TARGET AUDIENCE – 74% OF EVENING TIMES READERS TRAVEL 2 MILES OR UNDER FOR THEIR MAJOR SHOPPING
- SPENDING MORE – EVENING TIMES READERS SPEND AN AVERAGE OF £66 PER WEEK ON GROCERY SHOPPING – 52,000 SPEND £75 A WEEK OR MORE



FOR MORE INFORMATION CALL THE ADVERTISING TEAM ON 0141 302 6000 OR EMAIL ADVERTISING@HERALDANDTIMES.CO.UK

Source : ABC Jan – Jun 09, NRS –Jul 08 – Jun 09, TGI Apr 08 – Mar 09; Omniture Oct 09

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