

RECRUITMENT



EveningTimes

Nobody knows Glasgow better

S1 JOBS GLASGOW

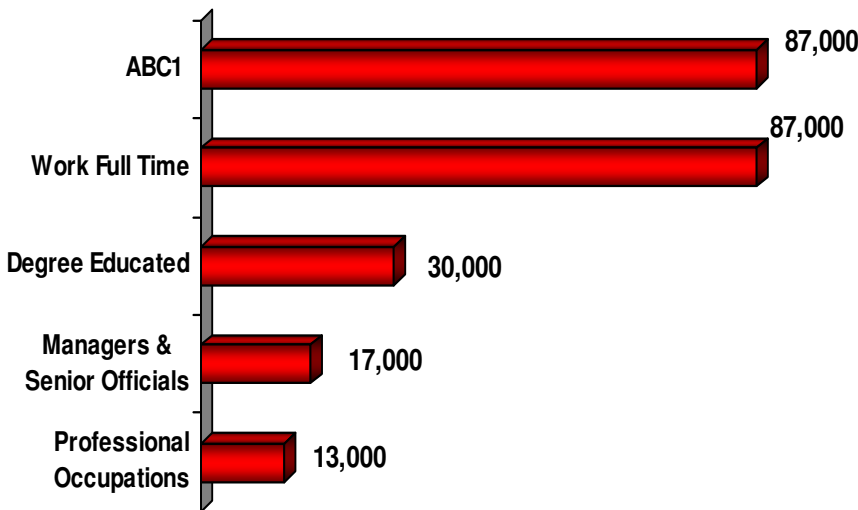
PUBLISHED EVERY MONDAY

S1JOBSGLASGOW IS A QUALITY SUPPLEMENT PROVIDING READERS WITH ALL THE LATEST JOBS FOR GLASGOW AND THE WEST. ALIGNED WITH S1JOBS, THE SUPPLEMENT FEATURES RECRUITMENT-RELATED EDITORIAL, A WORK-LIFE INTERVIEW AND PAGES OF TOP JOBS FOR THE WEEK.



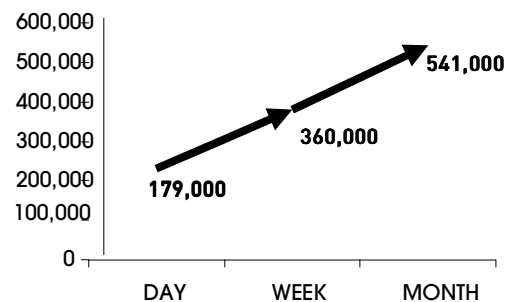
- 52,000 EVENING TIMES READERS WANT TO GET TO THE VERY TOP OF THEIR CAREER.
- 51,000 AGREE THAT "MY WORK IS A CAREER, NOT JUST A JOB".
- 75% OF EVENING TIMES READERS BELIEVE IN SEIZING OPPORTUNITIES IN LIFE WHEN THEY ARISE.

REACHING THE RIGHT TARGET MARKET:



REACHING OVER ½ MILLION READERS EVERY MONTH

CUMULATIVE READERSHIP GROWTH:



FOR MORE INFORMATION PLEASE CONTACT THE RECRUITMENT TEAM ON : 0141 302 6100 OR EMAIL RECRUITMENT@HERALDANDTIMES.CO.UK

Source : ABC Jan – Jun 09, NRS Jul 08 – Jun 09, TGI Apr 08 – Mar 09; Omniture Oct 09

EveningTimes

Nobody knows Glasgow better.