

ratecard 2008

EveningTimes

DISPLAY MONO

SCC - run of Week	£26.50 _{scc}
SCC - 3 day option	£28.00 _{scc}
SCC - Fixed day	£29.50 _{scc}
Full Page	£6,500
Guaranteed position premium (other than special positions below)	+10%

SPECIAL POSITIONS

Front Page Solus (2 x 7 colour)	£480
Back Page Solus (Max 9 x 2)	£29.50 _{scc}
Page 3 (Max 45cm)	£29.50 _{scc}
TV Page (15 x 2)	£29.50 _{scc}

DISPLAY COLOUR (premium added to above mono rates)

Size 100cm or above	+30%
Size under 100cm	+50%
Single spot colour	+15%

CLASSIFIED ADVERTISING RATES

	Lineage (£)	Semi Display (£) _{scc}	Full Display (£) _{scc}
Recruitment one insertion	12.50	N/A	44.50
Recruitment dual insertion	13.50	46.00	52.50
(Monday & Wednesday or Friday)			
Job Search two Mondays	-	-	54.50
Property Home Front	6.80	-	14.95
Commercial Property	N/A	N/A	14.95
Business	6.30	-	28.00
Motors	5.00	-	26.50
Services	5.00	-	10.50
Travel & Retail	6.00	15.75	26.50
Entertainments	6.00	15.75	26.50
Public Notices	8.00	38.00	46.50
Churches, Charities	2.50	7.00	14.00
Intimations and Announcements	5.00	23.00	-
Happy style	-	11.80	-

(Recruitment full colour + 20%, Classified full colour +30%, Single Spot colour +15%)
Features, Inserts & Sponsorship Details on Request

INSERTS (loose only)

Minimum volume 50,000	Run of month	Fixed day
Up to 8 pages	£24,000	£26,000
Over 8 pages	On application	On application