

# evening times

# 13

## evening times main paper *column measurements*

### CLASSIFIED:

1 column	=	29mm
2 column	=	61mm
3 column	=	93mm
4 column	=	125mm
5 column	=	157mm
6 column	=	189mm
7 column	=	221mm
8 column	=	253mm

### CLASSIFIED

FULL PAGE	=	344mm x 253mm
HALF PAGE	=	170mm x 253mm

CLASSIFIED DPS = 344mm x 538mm  
(One file only)

### RUN OF PAPER:

1 column	=	34mm
2 column	=	71mm
3 column	=	109mm
4 column	=	147mm
5 column	=	184mm
6 column	=	222mm
7 column	=	260mm

### TV PAGE ADVERTS

5x1	=	50mm x 50mm
5x2	=	50mm x 105mm
3x10 strip	=	30mm x 545mm

ROP FULL PAGE = 344mm x 260mm

ROP HALF PAGE = 170mm x 260mm

ROP DPS = 344mm x 545mm  
(One file only)

## times out (stitched & trimmed)

## *column measurements*

### CLASSIFIED:

1 column	=	29mm
2 column	=	61mm
3 column	=	93mm
4 column	=	125mm
5 column	=	157mm
6 column	=	189mm
7 column	=	221mm
8 column	=	253mm

### CLASSIFIED PAGES AND SPREADS

FULL PAGE	=	335mm x 253mm
HALF PAGE	=	165mm x 253mm
SPREAD	=	335mm x 520mm
1/2 PAGE SPREAD	=	165mm x 520mm

(supply spreads as one file only)

### ROP:

1 column	=	32mm
2 column	=	68mm
3 column	=	104mm
4 column	=	140mm
5 column	=	176mm
6 column	=	212mm
7 column	=	248mm

### ROP PAGES AND SPREADS

SINGLE PAGE	=	335mm x 248mm
HALF PAGE	=	165mm x 248mm
ROP SPREAD	=	335mm x 514mm
1/2 PAGE SPREAD	=	165mm x 514mm

(supply spreads as one file only)

### BLEED PAGE SIZES; CLASSIFIED & ROP:

SINGLE PAGE	=	368mm x 278mm
*Image area	=	348mm x 258mm

Keep text or graphics within this area to ensure that they are not cropped

1/2 PAGE = 183mm x 278mm

BLEED SPREAD = 368mm x 556mm

1/2 BLEED SPREAD = 183mm x 556mm

SINGLE TRIMMED PAGE SIZE: = 357mm x 270mm

## A4 magazine

### *column measurements*

#### RUN OF PAPER ONLY

1 column	=	48mm
2 column	=	100mm
3 column	=	152mm
4 column	=	204mm

#### NON-BLEED PAGE SIZES:

<b>SINGLE PAGE</b>	=	270mm x 204mm
<b>1/2 PAGE</b>	=	130mm x 204mm
<b>SPREAD</b>	=	270mm x 440mm
<b>1/2 PAGE SPREAD</b>	=	130mm x 440mm

#### BLEED PAGE SIZES:

<b>SINGLE PAGE</b>	=	303mm x 233mm
<b>*Image area</b>	=	283mm x 213mm
Keep text or graphics within this area to ensure that they are not cropped		
<b>1/2 PAGE</b>	=	150mm x 278mm
<b>BLEED SPREAD</b>	=	303mm x 466mm
<b>1/2 BLEED SPREAD</b>	=	150mm x 466mm

#### TRIMMED PAGE SIZE:

<b>SINGLE PAGE</b>	=	297mm x 230mm
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Please note Classified is not sold into this product

## A5 magazine

### *column measurements*

#### RUN OF PAPER ONLY

1 column	=	62 mm
2 column	=	128 mm

**SINGLE PAGE** 190mm x 128mm

**PAGE BLEED** 216mm x 154mm

**Image Area** 200mm x 138mm

Keep text or graphics within this area to ensure that they are not cropped

**TRIMMED PAGE** 210mm x 148mm

**HALF PAGE** 92mm x 128mm

Please note Classified is not sold into this product