

# ratecard 2009

## EveningTimes

### DISPLAY MONO

SCC - run of Week	£26.50scc
SCC - 3 day option	£28.00scc
SCC - Fixed day	£29.50scc
Full Page	£6,500
Guaranteed position premium (other than special positions below)	+10%

### SPECIAL POSITIONS

Front Page Solus (2 x 7 colour)	£480
Back Page Solus (Max 9 x 2)	£29.50scc
Page 3 (Max 45cm)	£29.50scc
TV Page (5 x 1) at BBC2 / C4 & C5	£29.50scc

### DISPLAY COLOUR (premium added to above mono rates )

Size 100cm or above	+30%
Size under 100cm	+50%
Single spot colour	+15%

### CLASSIFIED ADVERTISING RATES

	Lineage (£)	Semi Display (£)scc	Full Display (£)scc
Recruitment one insertion	12.50	N/A	44.50
Recruitment dual insertion (Monday & Wednesday or Friday)	13.50	46.00	52.50
Job Search two Mondays	-	-	54.50
Property Home Front	6.80	-	14.95
Commercial Property	N/A	N/A	16.50
Business	6.30	-	28.00
Motors	5.00	-	26.50
Services	5.00	-	10.50
Travel & Retail	6.00	15.75	26.50
Entertainments	6.00	15.75	26.50
Public Notices	8.00	38.00	46.50
Churches, Charities	2.50	7.00	14.00
Intimations and Announcements	5.00	23.00	-
Happy style	-	6.50	-

(Recruitment full colour + 20%, Classified full colour +30%, Single Spot colour +15%)  
Features, Inserts & Sponsorship Details on Request

### INSERTS (loose only)

Up to 8 pages	£28 per 1000
Over 8 pages	Price on application