

sunday herald

14

sunday herald main

column measurements

CLASSIFIED:

1 column	=	29mm
2 column	=	61mm
3 column	=	93mm
4 column	=	125mm
5 column	=	157mm
6 column	=	189mm
7 column	=	221mm
8 column	=	253mm

CLASSIFIED

FULL PAGE	=	344mm x 253mm
HALF PAGE	=	170mm x 253mm

CLASSIFIED DPS = 344mm x 538mm
(One file only)

RUN OF PAPER:

1 column	=	34mm
2 column	=	71mm
3 column	=	109mm
4 column	=	147mm
5 column	=	184mm
6 column	=	222mm
7 column	=	260mm

ROP FULL PAGE = 344mm x 260mm

HALF PAGE = 170mm x 260mm

ROP FALSE SPREAD/DPS

344mm x 545mm
(One file only)

sunday magazine (stitched & trimmed)

column measurements

CLASSIFIED:

1 column	=	29mm
2 column	=	61mm
3 column	=	93mm
4 column	=	125mm
5 column	=	157mm
6 column	=	189mm
7 column	=	221mm
8 column	=	253mm

CLASSIFIED PAGES AND SPREADS

FULL PAGE	=	335mm x 253mm
HALF PAGE	=	165mm x 253mm
SPREAD	=	335mm x 520mm
1/2 PAGE SPREAD	=	165mm x 520mm

(supply spreads as one file only)

ROP:

1 column	=	32mm
2 column	=	68mm
3 column	=	104mm
4 column	=	140mm
5 column	=	176mm
6 column	=	212mm
7 column	=	248mm
1/4 page	=	165mm x 122mm

ROP PAGES AND SPREADS

SINGLE PAGE	=	335mm x 248mm
HALF PAGE	=	165mm x 248mm
ROP SPREAD	=	335mm x 514mm
1/2 PAGE SPREAD	=	165mm x 514mm

(supply spreads as one file only)

BLEED PAGE SIZES; CLASSIFIED & ROP:

SINGLE PAGE	=	368mm x 278mm
*Image area	=	348mm x 258mm

Keep text or graphics within this area to ensure that they are not cropped

1/2 PAGE	=	183mm x 278mm
BLEED SPREAD	=	368mm x 556mm
1/2 BLEED SPREAD	=	183mm x 556mm

SINGLE TRIMMED PAGE SIZE:
357mm x 270mm



sunday herald *deadlines*

	BOOKING DEADLINES	SETTING DEADLINES	COMPLETE
MAIN PAPER			
ROP	12:00 noon Friday	17:00 Thursday	16:00 Friday
Classified	10:00 Thursday	17:00 Thursday	19:00 Thursday
Magazine	10:00 Tuesday	16:00 Tuesday	12:00 Wednesday

Note:- Creatives setting deadline for Magazine is 12:00 Monday