

The Herald/Evening Times/Sunday Herald Advertising Terms and Conditions of Acceptance

All advertisements published in any edition of The Herald, Evening Times or Sunday Herald at the order of any person (the Advertiser) are accepted and published by Newsquest (Herald & Times) Limited (in respect of The Herald and the Evening Times) and by Newsquest (Sunday Herald) Limited (in respect of the Sunday Herald) (hereinafter referred to as the Publishers) only upon the following conditions :-

All advertisements are accepted subject to the approval of the Publishers and are placed at their discretion. Advertisements may be altered by the Publishers in any way they consider necessary without consulting the Advertiser.

The Publisher reserves the right to decline, omit or suspend publication of any or part of any advertisement without giving notice or a reason to the Advertiser.

Publication and display of the Advertisement is not guaranteed on any particular day. Advertisers will not place an advertisement with the Publisher which breaches the copyright of or is defamatory of a third party or does not comply with all applicable laws and regulations including but not limited to the British Codes of Advertising and Sales Promotion, the Business Advertisements (Disclosure) Order 1977 or any other codes of practice provided by the Advertising Standards Authority and indemnifies the Publisher from all liabilities arising, should such a situation arise.

An Advertiser must give a minimum of seven (or in the case of special or colour advertisements twenty one) working days notice prior to the proposed date of publication if they wish to stop or cancel an advertisement

The Publishers will not be liable for any loss or claim whatsoever caused by the non-insertion of any or part of any advertisement or by any errors, misprints, omissions or delays in the printing of any advertisement.

All materials are sent to the Publishers at the Advertisers risk and the Publishers accept no responsibility for their safekeeping.

The Publishers will use information supplied by the Advertisers for administration, marketing, credit scoring, customer services and profiling their purchasing preferences and may retain it for a reasonable time to do so. The Publishers may share information with our other Newsquest plc group companies or carefully selected parties. Any of these parties may contact the Advertiser by any means of communication with details of

goods, services or promotions which may be of interest. Advertisers consent to the processing of any sensitive personal data such as health data for the above purposes.

Advertisers consent to their communications being monitored or recorded. If Advertisers do not want their details to be shared they should write to the address given below. Advertisers may ask for a copy of their information (for which the Publisher charges a small fee) and may correct any inaccuracies.

Payment for advertisements is due in advance of publication, unless the Publisher has agreed to open a credit account for the Advertiser, in which case, unless otherwise agreed, payment will be due within thirty days of the invoice date. Payment should be made by cash, cheque, credit card, debit card, BACS or electronic bank transfer. If payment is not received by the due date the Publisher will be entitled to: (a) cancel any credit accounts (b) suspend any further advertisements; and (c) charge interest on all overdue sums at a rate of 4% above the base lending rate of Lloyds TSB bank plc from time to time until payment in full is made.

The Publisher will charge a reasonable administrative fee (not being less than £15.00) if any payments made by the Advertiser are dishonoured. The Publishers reserve the right to cancel or alter any of the Terms or advertising rates at any time. These Terms are governed by and construed in accordance with the laws of Scotland.

The Herald and the Evening Times are trading names of Newsquest (Herald & Times) Limited, a company incorporated in Scotland (No. 11138) and with a registered office at Lomond House, 9 George Square, Glasgow, G2 1QQ.

The Sunday Herald is a trading name of Newsquest (Sunday Herald) Limited, a company incorporated in Scotland (No 176088) and with a registered office at Lomond House, 9 George Square, Glasgow, G2 1QQ.

Newsquest (Sunday Herald) Limited have authorised Newsquest (Herald & Times) Limited to invoice and collect on its behalf all payments due from Advertisers in respect of advertisements placed in the Sunday Herald.

**200 Renfield Street, Glasgow G2 3QB.
Telephone Number - 0141 302 7000 Fax
Number - 0141 302 7626**